

# IMPORTANT DATES



**Hackathon Sept. 11-12 // Conference Sept. 10-12 // Expo Sept. 11-12**

## **July 30:**

- Advanced Freight Receiving Opens for Exhibitor Booth Materials (Rossi Expositions)

## **August 10:**

- Sponsor Information Form Due (DevNetwork)

## **August 20:**

- Roomblock at Hilton San Jose Ends

## **August 24:**

- Payment details order form due (DevNetwork)
- Block party F&B order (DevNetwork)
- Lunch for booth staff team (DevNetwork)
- Lead retrieval service (DevNetwork)
- Certificate of Insurance (DevNetwork)
- Dedicated wifi / hardline internet form due Team San Jose

## **August 29:**

- Advanced Pricing Deadline for Exhibitor Extras (Rossi Expositions)
  - Furniture (tables, chairs, stools, other seating options)
  - Signage
  - Booth Cleaning Services
  - Carpeting
  - Display Labor
  - Freight Handling – advance shipments, show site shipments, etc.
  - Printed materials (banners, hard wall panels)
  - Turn key booth options
  - AV Equipment
  - Rigging
  - Additional Power
- Upload Digital Swag Bag item / offer (API World Team)

## **August 30:**

- Advanced Freight Receiving Deadline for Exhibitor Booth Materials (Rossi Expositions)