

API WORLD FAQs

I'm a confirmed API World exhibitor. What do you need from me?

All exhibitors need to complete the Sponsor Information Form, link is in the welcome email, within 5 business days of signing. Newly signed exhibitors should review the [exhibitor resources page](#).

What kind of pass should Sponsors register for?

Sponsors should register for the "Sponsor Pro Pass" using the link in their sponsor portal. Exhibitors should also submit their booth staff team for Exhibitor Passes using the link in their sponsor portal. [This grid](#) shows you what each pass has access to.

As a sponsor, how many passes do we get?

The number of passes available for your team will be specified in your contract and sponsor portal.

When will the expo floorplan be available and can we pre-select our space?

The expo can be found in the Exhibitor Services Manual – which can be found on the [exhibitor resources page](#). Talk with your sales representative about choosing a booth space if you have not already. Your booth assignment will be noted in your sponsor portal.

Where can we find booth shipping information?

All freight shipping and booth delivery questions should go to Cindy Goldstein cindy@rossiexpo.com or 510-436-7500. Booth materials cannot be pre-shipped to the San Jose Convention Center. Materials must arrive during designated move-in hours.

How many chairs come with my expo table?

All 10' x 10' expo booths will be equipped with (1) 6' exhibitor table, (1) tablecloth, (2) chairs, general wifi, and 500 Watts / 5 Amps of power.

All 20' x 10' expo booths will be equipped with (2) 6' exhibitor tables, (2) tablecloths, (4) chairs, general wifi, and 1000 Watts / 10 Amps of power.

All 20' x 20' expo booths will be equipped with (2) 6' exhibitor tables, (2) tablecloths, (4) chairs, general wifi, and 2000 Watts / 20 Amps of power.

How many power will my booth have?

See above for power details. Additional power may be ordered through Rossi Expositions - Cindy Goldstein cindy@rossiexpo.com or 510-436-7500.

Does my exhibitor table come with wifi?

All exhibitors will have access to the general attendee wifi at the venue. This will only support light web browsing. Additional / dedicated wifi can be purchased. Please refer to the additional wifi order forms in the Exhibitor Services Manual.

Does my booth come with signage?

All booths will be marked with company name and booth number. The API World team will not provide additional signage. Additional signage can be ordered through Rossi Expositions.

Will lunch be included for all exhibitors?

Lunch will not be provided for the exhibitors. There will be concessions on site and you can pre order lunch for your booth team. The form for this can be found in the Exhibitor Services Manual.

Do sponsors have access to the API World attendee list?

Unless specified in your sponsor contract, sponsors do not have access to the API World attendee list.

Do sponsors have access to the API World press list?

Unless specified in your sponsor contract, sponsors do not have access to the API World press list.

Can sponsors contribute collateral to be included in the API World conference Digital Welcome Bag?

You may only contribute collateral to be included in the API World Digital conference bag if it is specified in your sponsor contract. The information can be found in your sponsor portal.

Where is the conference and what are some local accommodations?

Venue and Travel Accommodation information [can be found here.](#)

Contact

If you have any additional questions about exhibiting at API World, contact Emily at emily@devnetwork.com